

# CVOB COALITION FOR VETERAN OWNED BUSINESS

Enhancing veteran- and military family-owned business success

## Coalition for Veteran Owned Business

A coalition of industry leaders, committed to providing innovative solutions and thought leadership to grow and support veteran- and spouse-owned businesses. The CVOB achieves this by connecting veteran, servicemember and spouse-owned businesses with organizations, resources and information that will help them start or grow their business and employ veterans and military spouses in their communities.



## VISION

The Coalition provides economic opportunity to veterans, their families and the communities in which they live by offering leadership and a national platform to support military spouse and veteran-owned businesses, entrepreneurs, and suppliers.

## ARE YOU A VETERAN OR MILITARY SPOUSE BUSINESS OWNER?

Go to [veteranbusinesscoalition.org](http://veteranbusinesscoalition.org) to sign up and access the most robust calendar of events and activities for veteran entrepreneurship



## PARTICIPATING COMPANIES AND ORGANIZATIONS

AMERICAN EXPRESS  
BP AMERICA  
ENTERPRISE HOLDINGS, INC.  
FIRST DATA  
FLEISHMANHILLARD  
INSTITUTE FOR VETERANS AND MILITARY FAMILIES AT SYRACUSE UNIVERSITY  
JOHNSON & JOHNSON  
JP MORGAN CHASE & CO.  
KKR  
LA QUINTA INN AND SUITES  
LOCKHEED MARTIN CORPORATION  
SUNTRUST BANKS, INC.  
THE WALT DISNEY COMPANY  
USAA  
U.S. CHAMBER OF COMMERCE FOUNDATION  
VERIZON COMMUNICATIONS INC.  
WALMART AND SAM'S CLUB



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## COALITION COMMITMENT TO STAKEHOLDERS

- Increase access to opportunities and information for veteran and military spouse businesses within corporate supply chains
- Drive awareness and commerce opportunities for veteran and military spouse businesses in the public marketplace
- Create networking opportunities for veteran-owned businesses and large companies
- Provide educational resources on access to capital by veteran and military spouse businesses
- Contribute to veteran and military spouse employment
- Create awareness of existing resources and connect small business owners with education, lending and network for entrepreneurs
- Support nationwide buy veteran campaigns
- Provide educational resources on pertinent business topics such as access to capital, certifications, and employment

## Veteran-Owned Businesses by the Numbers\*



OF THE MORE THAN 27 MILLION SMALL BUSINESSES IN THE U.S

**2.5 MILLION**

ARE OWNED BY VETERANS



VETERAN-OWNED BUSINESSES GENERATE

**1.1 TRILLION**

IN SALES PER YEAR



VETERAN BUSINESSES EMPLOY MORE THAN

**5.5 MILLION**

PEOPLE IN THE U.S.

\*U.S. Census Bureau, 2012 Survey of Business Owners. <http://www.census.gov/econ/sbo/>

[veteranbusinesscoalition.org](http://veteranbusinesscoalition.org)

To learn more or to discuss joining the Coalition, please contact:

Misty Stutsman at IVMF ([mrstutsm@syr.edu](mailto:mrstutsm@syr.edu)) or

James Perduto at First Data ([james.perduto@firstdata.com](mailto:james.perduto@firstdata.com))

**First Data**

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**SYRACUSE UNIVERSITY INSTITUTE FOR VETERANS AND MILITARY FAMILIES**  
JPMorgan Chase & Co., Founding Partner

First Data has committed to providing resources to support the coalition with the Institute for Veterans and Military Families at Syracuse University (IVMF).