

CVOB COALITION FOR VETERAN OWNED BUSINESS

Enhancing veteran- and military family-owned business success

Coalition for Veteran Owned Business

A coalition of industry leaders, committed to providing innovative solutions and thought leadership to grow and support veteran- and spouse-owned businesses. The CVOB achieves this by connecting veteran, servicemember and spouse-owned businesses with organizations, resources and information that will help them start or grow their business and employ veterans and military spouses in their communities.



VISION

The Coalition provides economic opportunity to veterans, their families and the communities in which they live by offering leadership and a national platform to support military spouse and veteran-owned businesses, entrepreneurs, and suppliers.

ARE YOU A VETERAN OR MILITARY SPOUSE BUSINESS OWNER?

Go to veteranbusinesscoalition.org to sign up and access the most robust calendar of events and activities for veteran entrepreneurship



PARTICIPATING COMPANIES AND ORGANIZATIONS

AMERICAN EXPRESS

BP AMERICA

ENTERPRISE HOLDINGS, INC.

FIRST DATA

FLEISHMANHILLARD

INSTITUTE FOR VETERANS AND MILITARY FAMILIES AT SYRACUSE UNIVERSITY

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VERIZON COMMUNICATIONS INC.

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COALITION COMMITMENT TO STAKEHOLDERS

- Increase access to opportunities and information for veteran and military spouse businesses within corporate supply chains
- Drive awareness and commerce opportunities for veteran and military spouse businesses in the public marketplace
- Create networking opportunities for veteran-owned businesses and large companies
- Provide educational resources on access to capital by veteran and military spouse businesses
- Contribute to veteran and military spouse employment
- Create awareness of existing resources and connect small business owners with education, lending and network for entrepreneurs
- Support nationwide buy veteran campaigns
- Provide educational resources on pertinent business topics such as access to capital, certifications, and employment

Veteran-Owned Businesses by the Numbers*



OF THE MORE THAN 27 MILLION SMALL BUSINESSES IN THE U.S

2.5 MILLION

ARE OWNED BY VETERANS



VETERAN-OWNED BUSINESSES GENERATE

1.1 TRILLION

IN SALES PER YEAR



VETERAN BUSINESSES EMPLOY MORE THAN

5.5 MILLION

PEOPLE IN THE U.S.

*U.S. Census Bureau, 2012 Survey of Business Owners. <http://www.census.gov/econ/sbo/>

veteranbusinesscoalition.org

To learn more or to discuss joining the Coalition, please contact:

Misty Stutsman at IVMF (mrstutsm@syr.edu) or

James Perduto at First Data (james.perduto@firstdata.com)

First Data

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**SYRACUSE UNIVERSITY
INSTITUTE FOR VETERANS
AND MILITARY FAMILIES**
JPMorgan Chase & Co., Founding Partner

First Data has committed to providing resources to support the coalition with the Institute for Veterans and Military Families at Syracuse University (IVMF).